



THE UNIVERSITY OF  
CHICAGO



Computation  
Institute



URBAN  
CENTER FOR  
COMPUTATION  
AND DATA

# Toward an "Urban Science"

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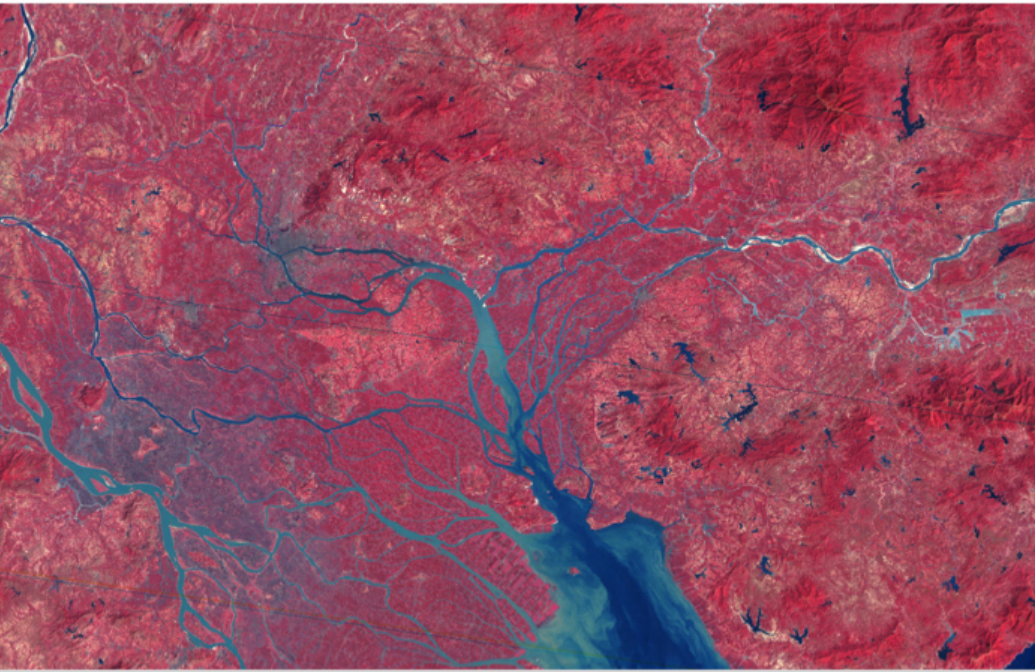
August 2014

Pheasant Run



*UrbanCCD is an initiative of the Computation Institute, a joint institute of  
the University of Chicago and Argonne National Laboratory*

# Rapid Urbanization



In 2025:

**70%**

of Chinese people will live in cities with 1M or more people.

And by 2030...

**221**

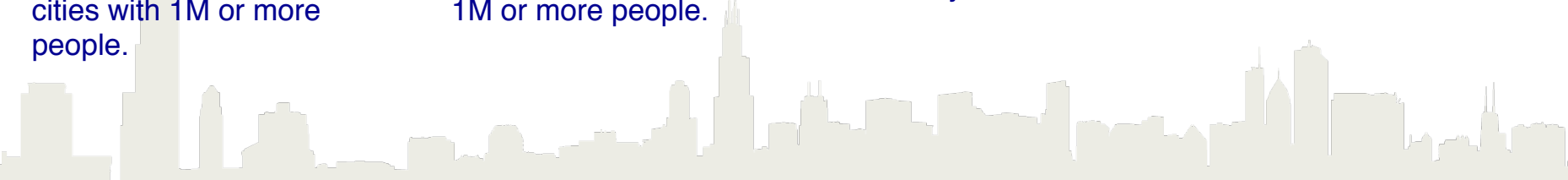
Chinese cities will have 1M or more people.

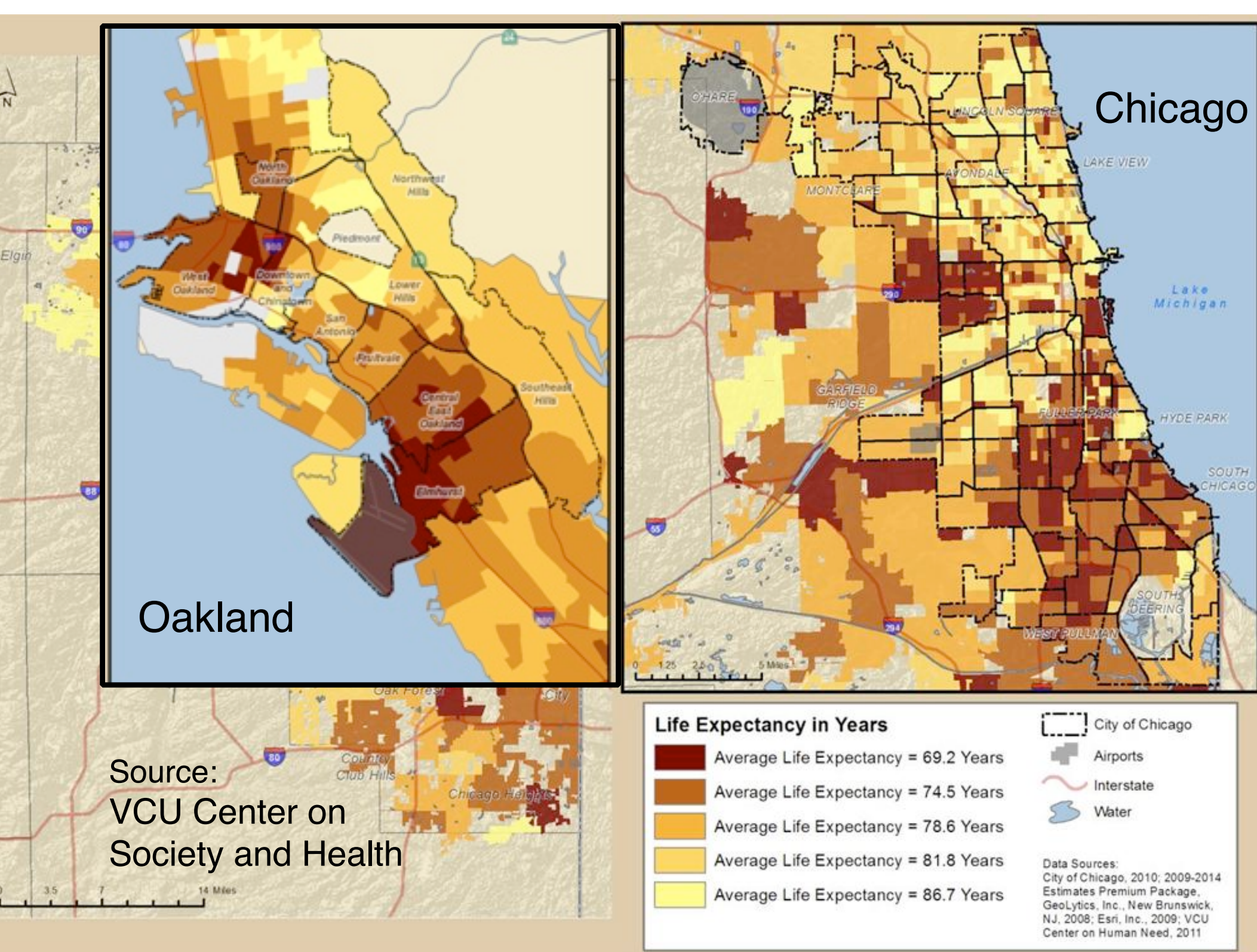
China will *add*

**400**

million city dwellers

....requiring the construction of one New York City every year for several decades





Environment

Infrastructure

People

Years

Design and Planning

Days

Information-Driven Operations & Policy

Minutes

New Insights; New Interactions

Impact

Education, Training, Community Engagement

**Primary Land Use**

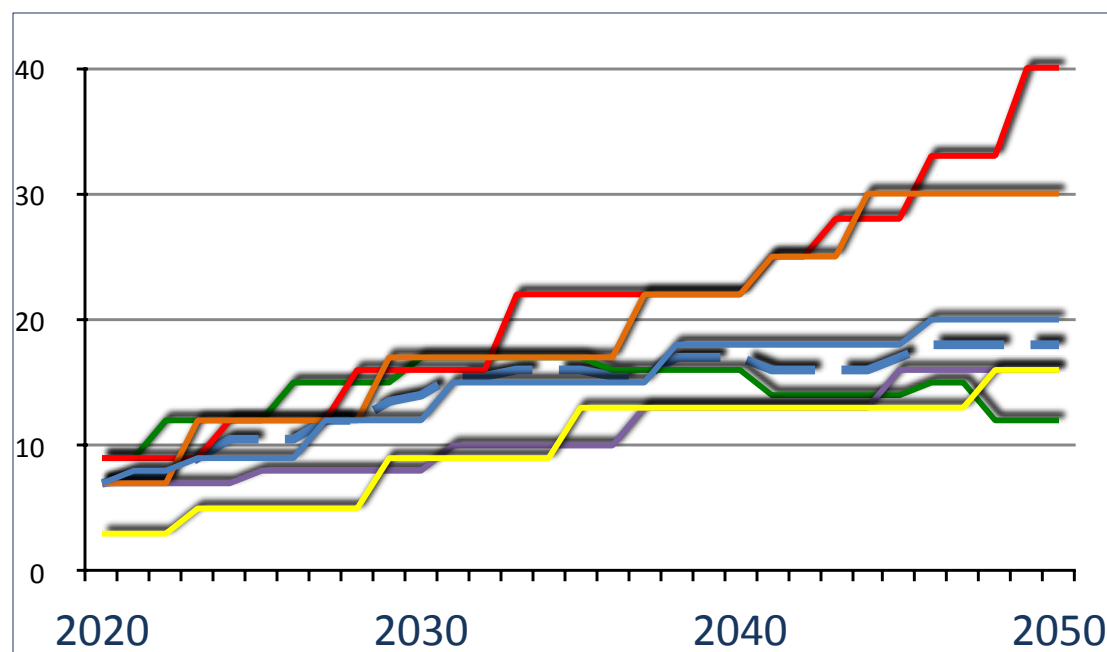
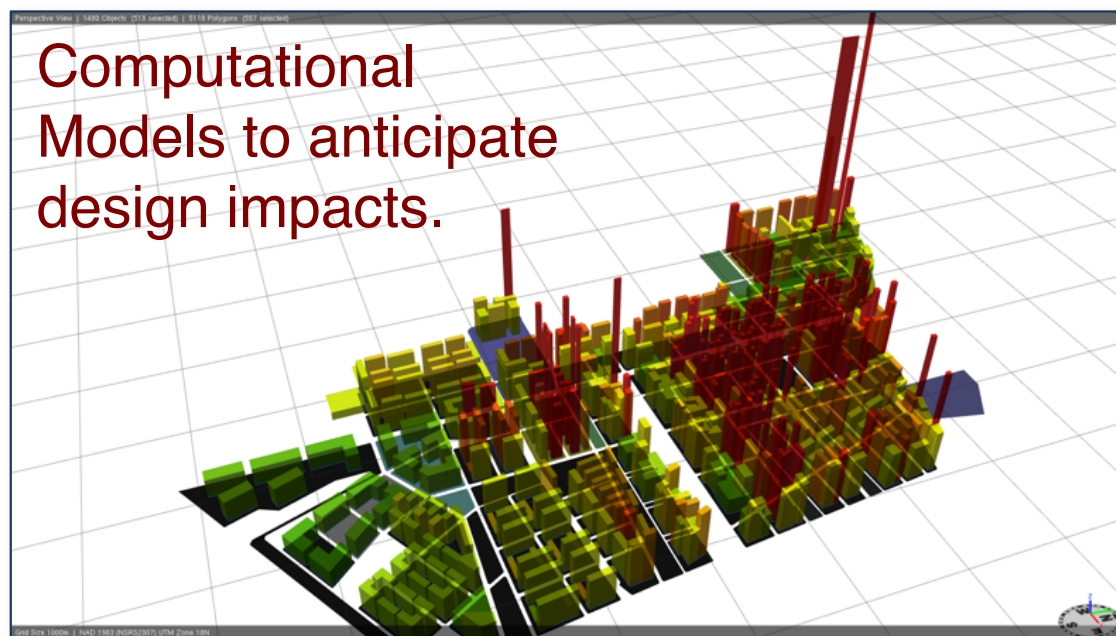
- Mixed Use
- Residential
- Innovation District
- Advanced Manufacturing
- Office
- Open Space

**Total OFA: 49 M GSF**

**Scale:** 0' 200' 400'

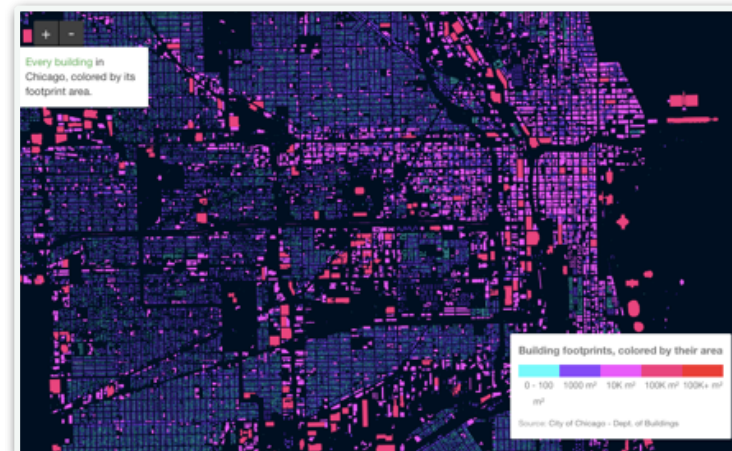
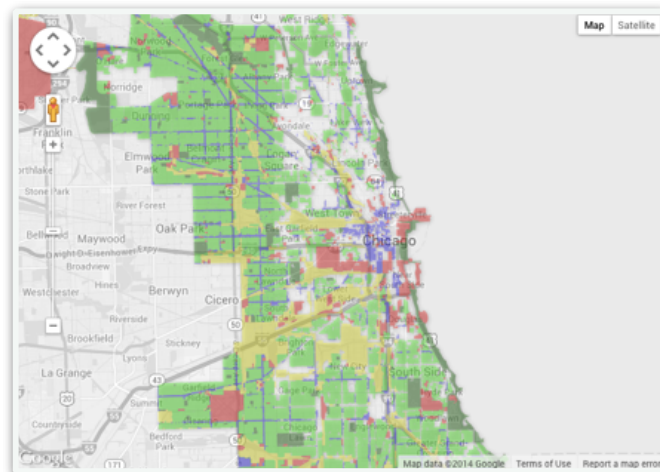
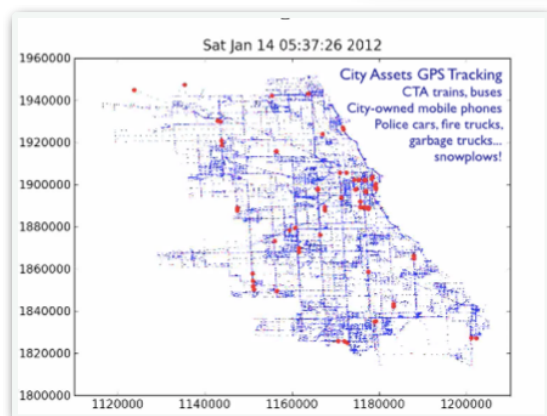
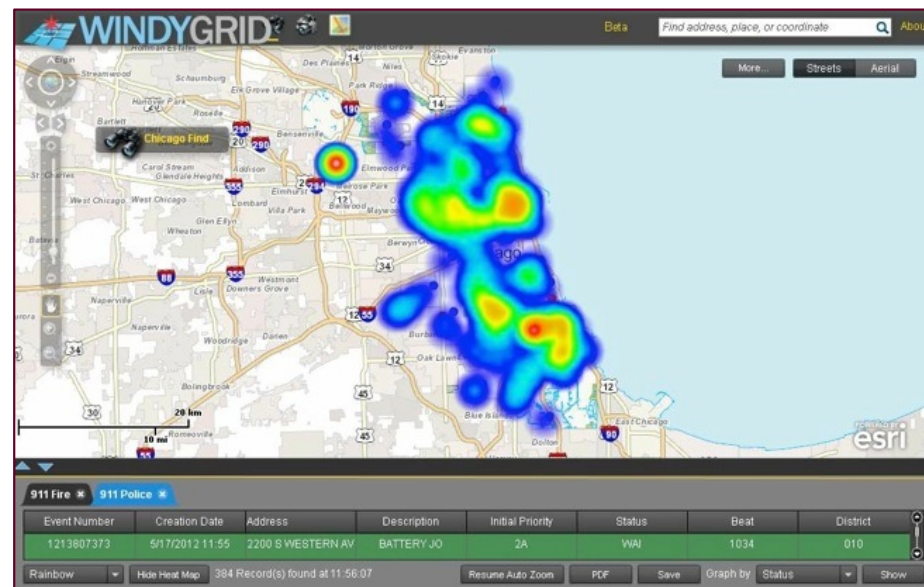
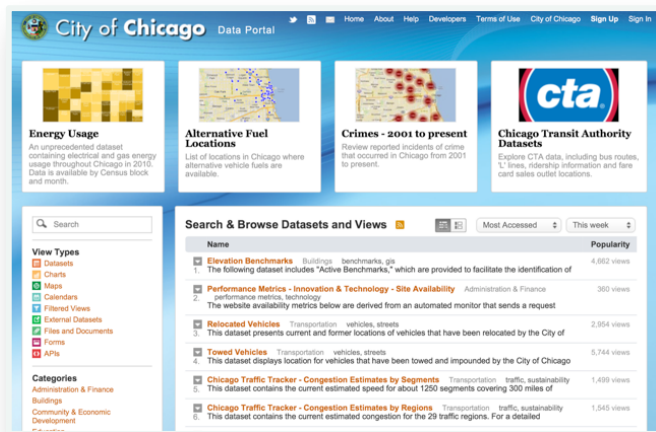
**McCAFFERY** | Interests

# Computational Models to anticipate design impacts.



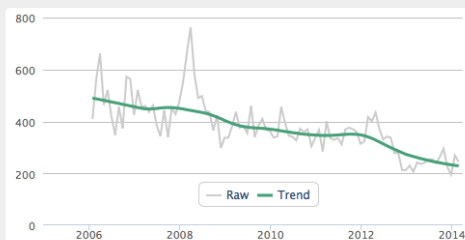
## Zoning

## Phasing



## New Business Licenses

Source: City of Chicago | Trend: **Been better**



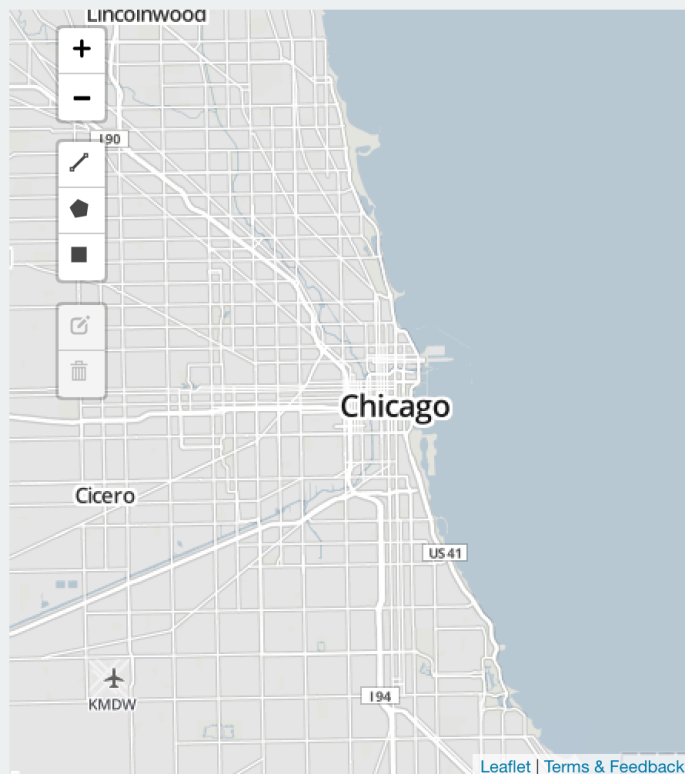
City of  
Memphis



Open Data 1.0 – data portals to enable step one – visualization, mapping, correlating....

- Predicting high rates of EMS calls and contributing factors
- Populate a unique building ID across datasets
- **Creating 'neighborhood health index'**
- **Predicting movements in the neighborhood health index**
- **Predicting locations of abandoned buildings / vacant lots**
- Visual recognition of neighborhood improvement or retrograde
- Route optimization for routine city vehicle routes (snow plows, garbage collection, tree trimming) and for emergency routes as well.
- Estimate increases in crime incidents
- Prediction of restaurants which will fail food inspections
- **Estimate economic health ("micro-GNP") of neighborhoods and sub-neighborhoods**
- Generate industrial profiles for neighborhoods
- Financial fraud detection (from city transactions)
- Payment error detection (from city transactions)
- Measuring satisfaction with agencies through social media
- Identify delays in fulfilling 311 service requests
- M/WBE (minority/women owned) companies that attempt to skirt procurement regulations

### 1. Draw an area



### 2. Select date range and aggregation

Start Date

01/22/2014

End Date

07/21/2014

Aggregate by

Month

## About

This is a prototype for demonstrating geospatial and time aggregation across multiple Chicago open datasets.

### Datasets available

- Crimes - 2001 to present
- CDPH Environmental Complaints
- 311 Service Requests - Graffiti Removal
- 311 Service Requests - Garbage Carts
- 311 Service Requests - Rodent Baiting
- 311 Service Requests - Pot Holes Reported
- 311 Service Requests - Sanitation Code Complaints
- 311 Service Requests - Alley Lights Out
- 311 Service Requests - Street Lights - One Out
- 311 Service Requests - Street Lights - All Out
- Food Inspections
- Building Violations
- Building Permits
- 311 Service Requests - Vacant and Abandoned Buildings Reported

### Dataset:

Crimes - 2001 to present

### Date range:

7/14/2013 - 7/14/2014

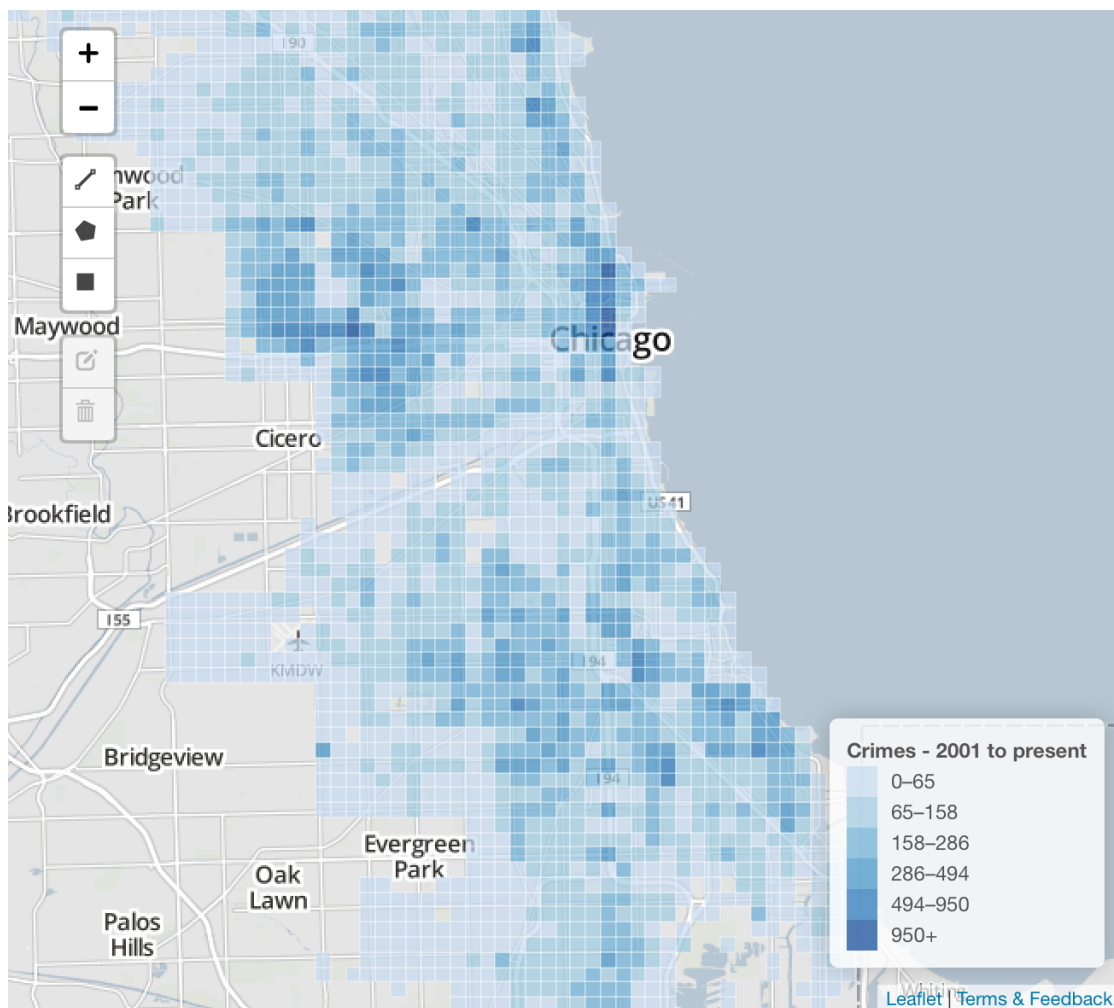
### Spatial resolution:

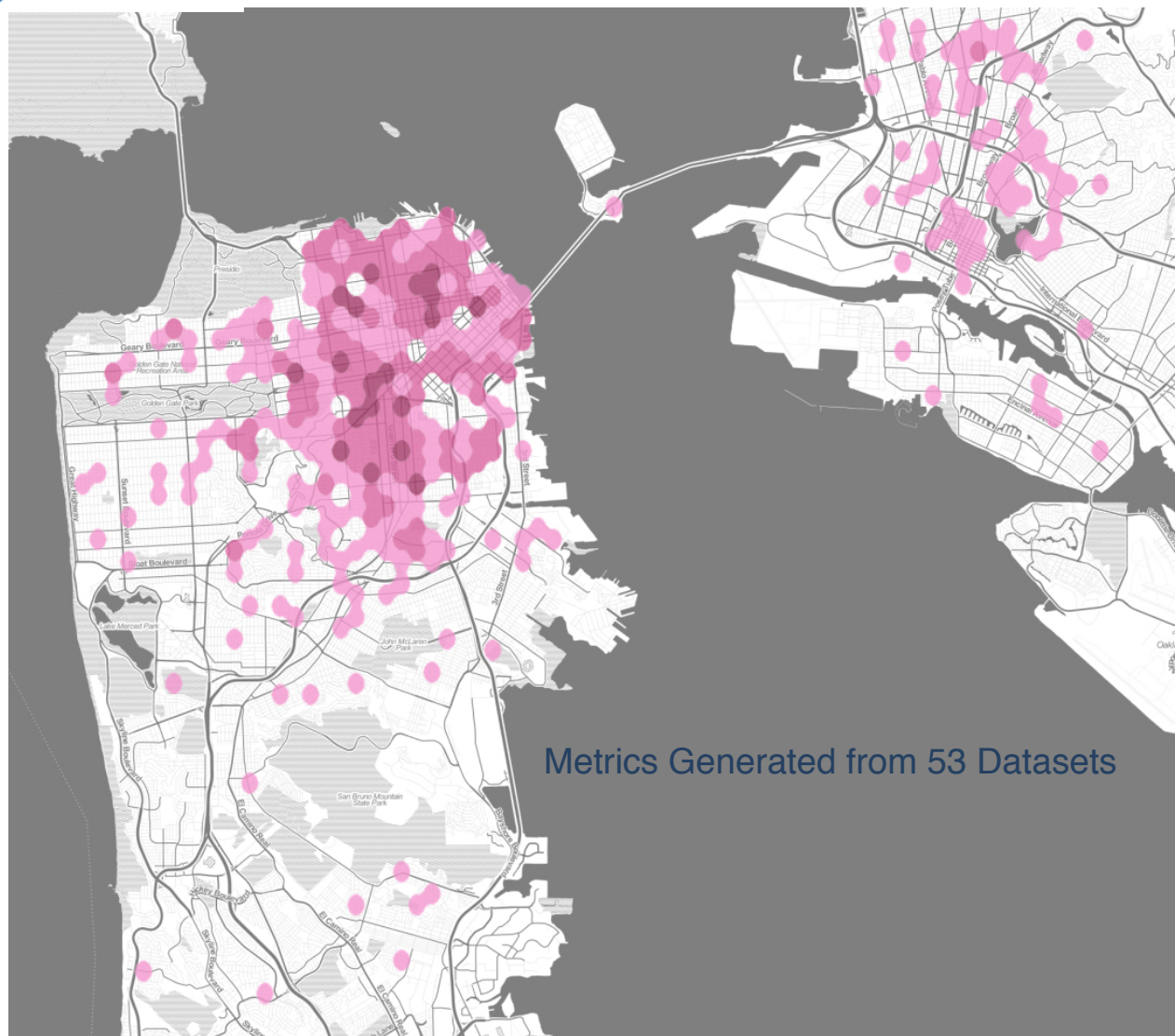
~500m

### Crimes - 2001 to present

This dataset reflects reported incidents of crime (with the exception of murders where data exists for each victim) that occurred in the City of Chicago from 2001 to present, minus the most recent seven days. Data is extracted from the Chicago Police

Show more





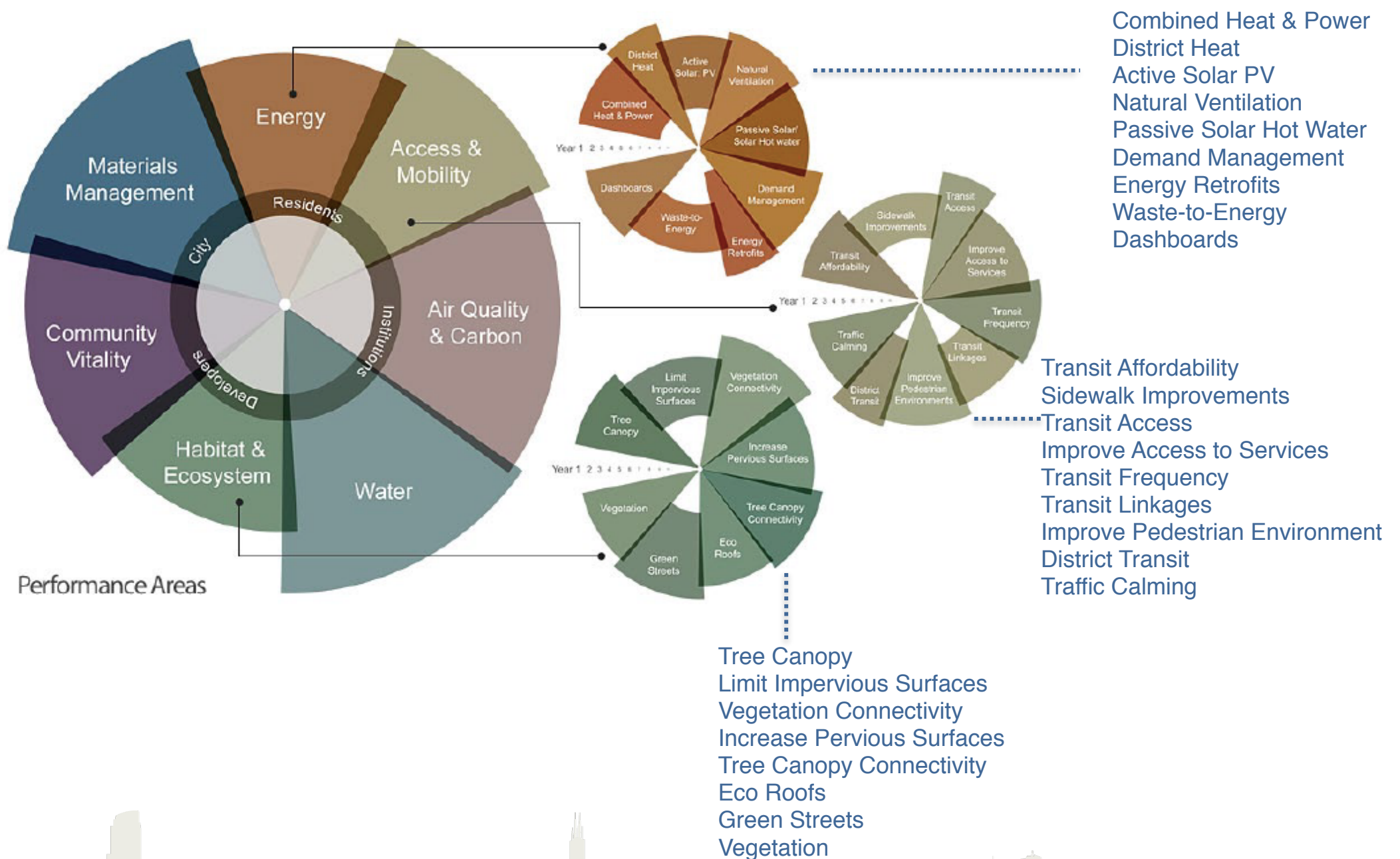
- Built Environment
- Neighborhood Assets
- Housing and Rental Prices
- Building-level Energy Use
- Solar installations
- Renewables generation
- Longitudinal Surveys
- Employment records
- Waste tonnage by block
- Transportation
- Traffic density
- Air quality
- Emissions



- *Energy*
- *Materials Management*
- *Access and Mobility*
- *Air Quality and Carbon*
- *Water*
- *Habitat and Ecosystem*
- *Community Vitality*

Developing methods to “measure” composite sustainability factors...

...and to identify “neighborhoods” that are “similar” (control groups for evaluation).



## Negative Impacts



Lowers property value



Crime



Lost taxes

## Legal Obstacles



Unknown owner



Unpaid bills



Contaminated land

## Guiding Indicators



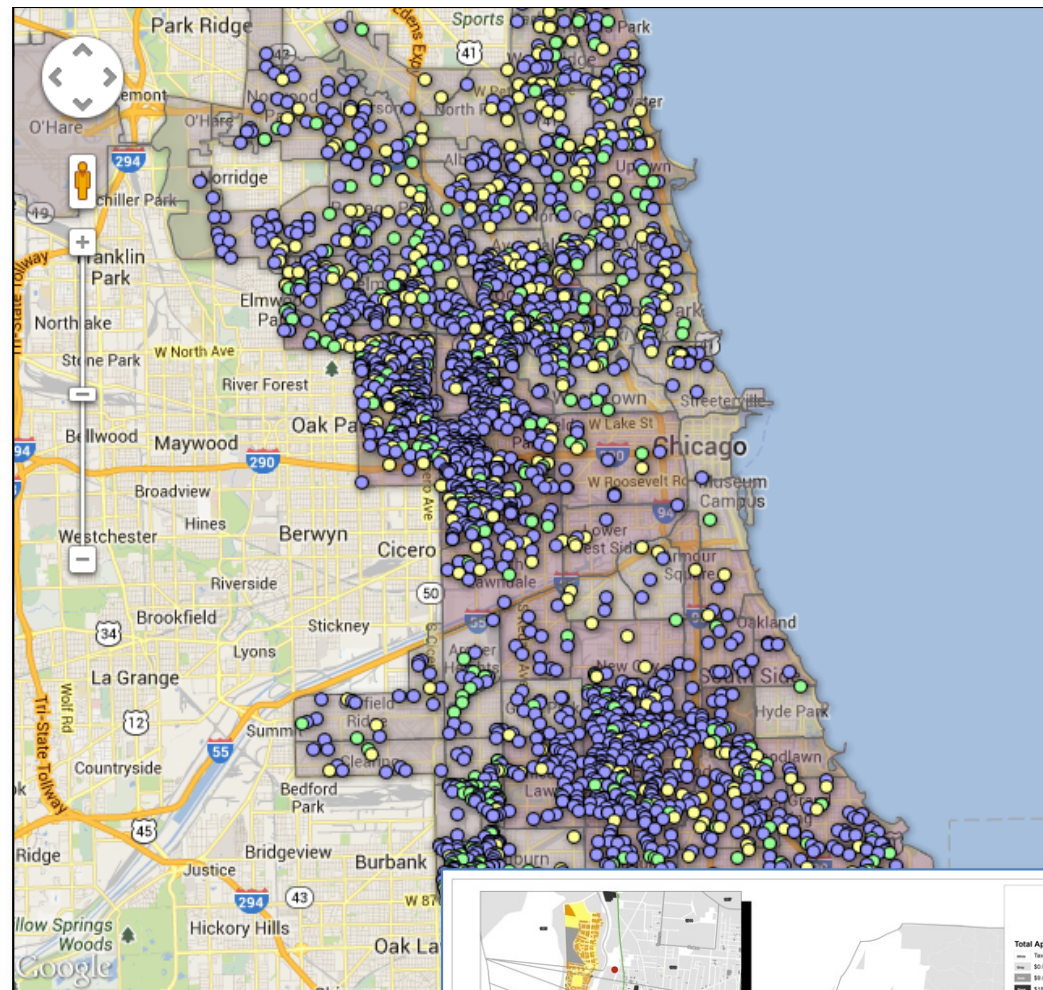
Housing stability



Affordability



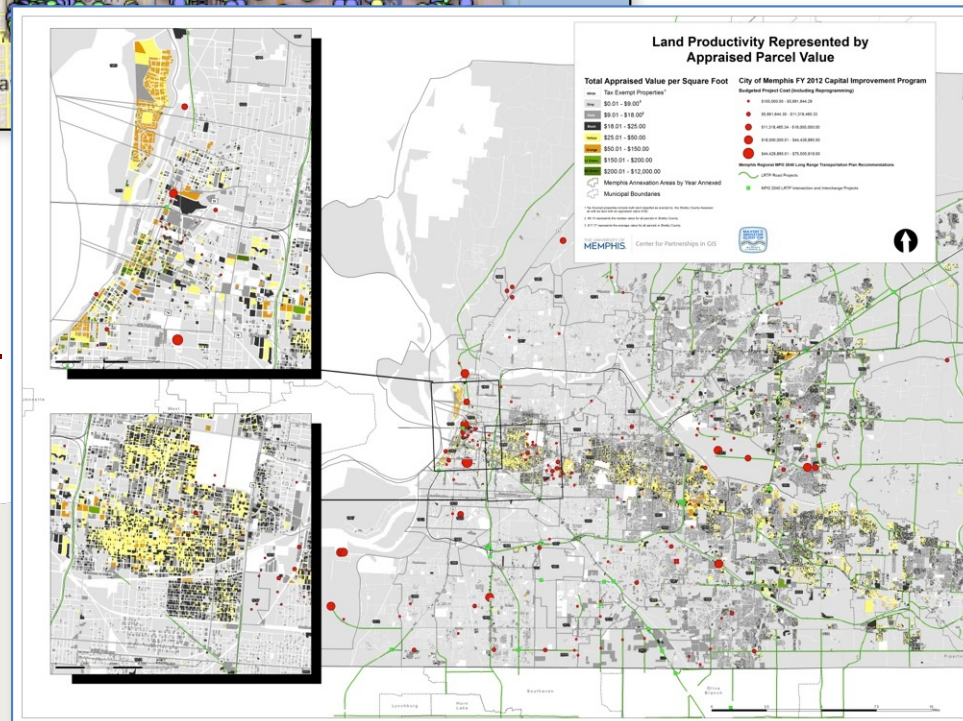
Vacancy

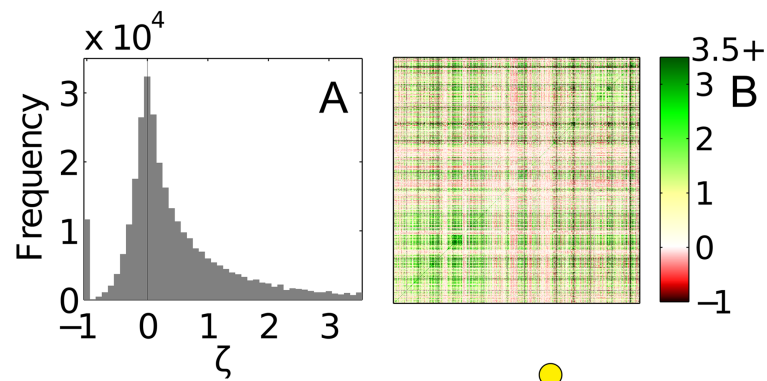


Chicago –  
optimize  
investments  
in vacant  
property.

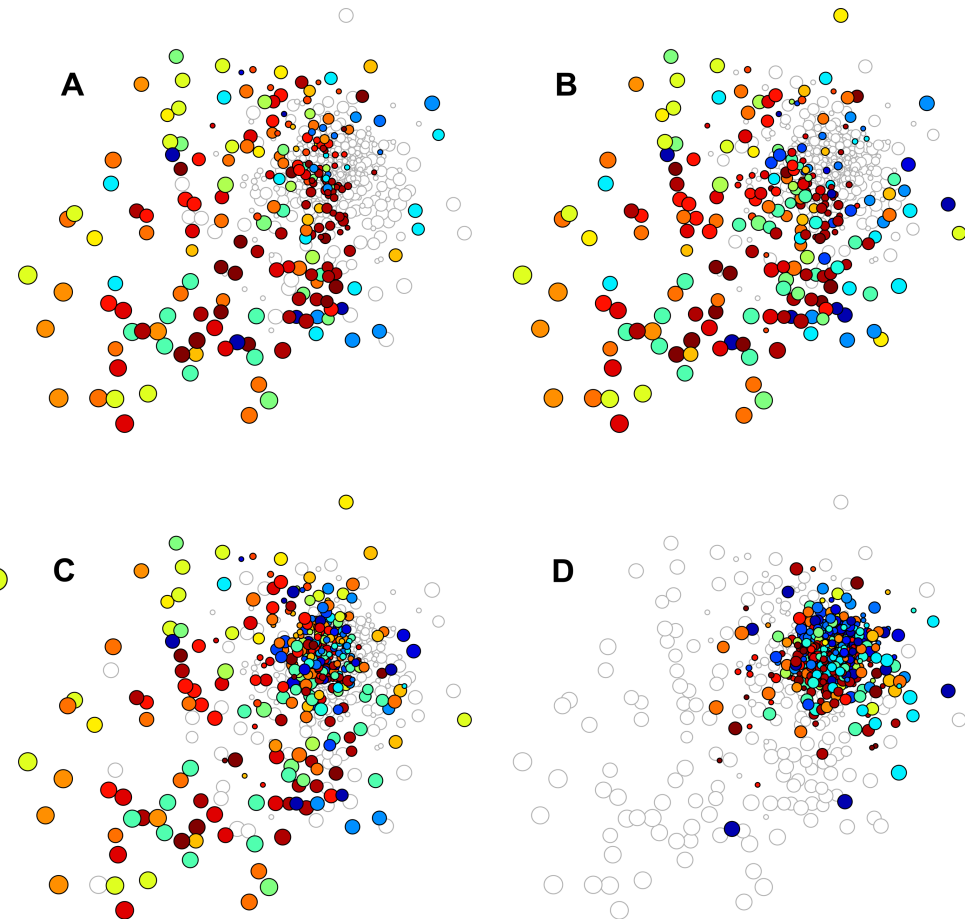
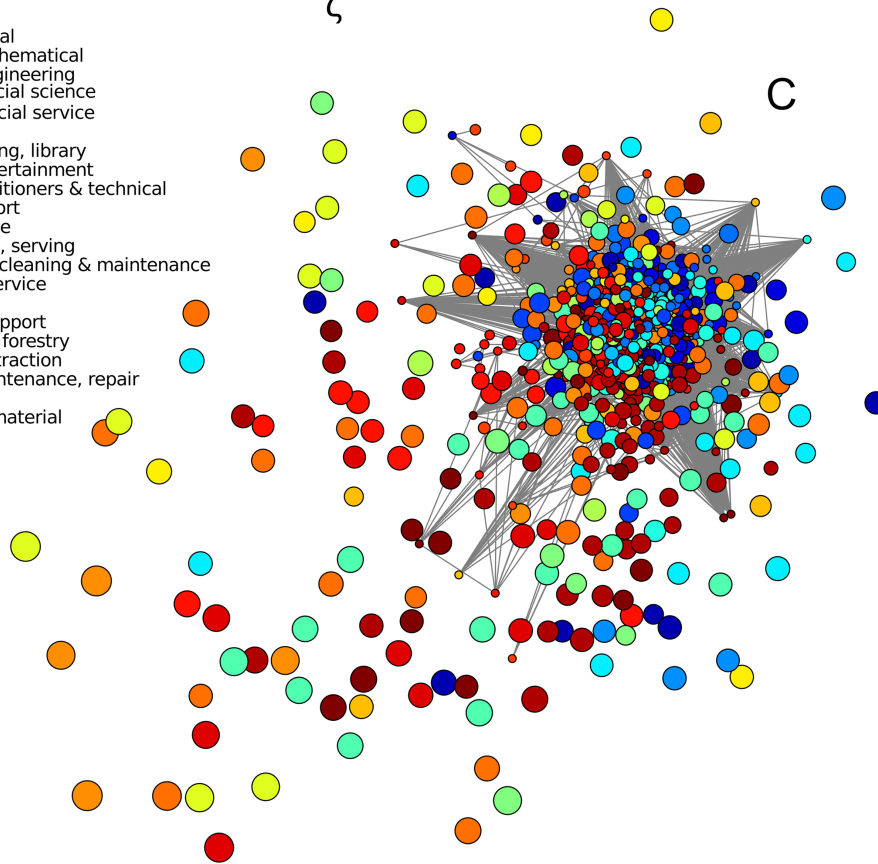
City of  
Memphis

Memphis—  
optimize  
investments in  
infrastructure.



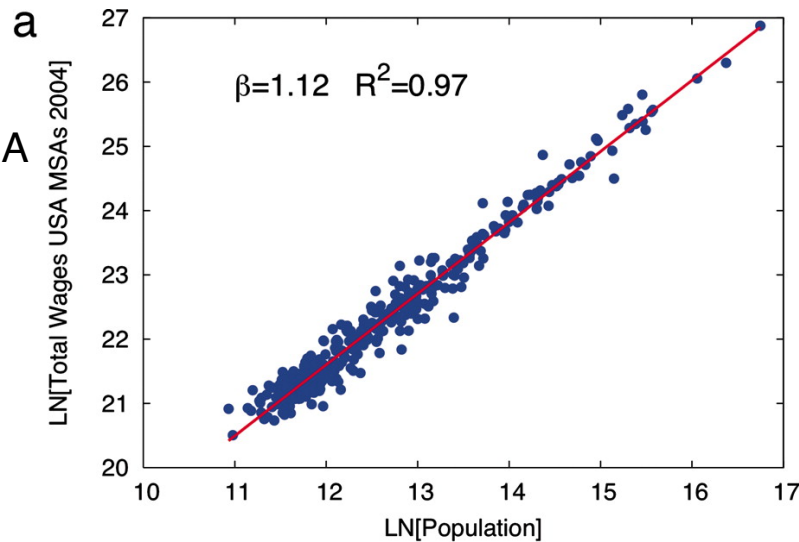


- 11: management
- 13: business, financial
- 15: computer & mathematical
- 17: architecture, engineering
- 19: life, physical, social science
- 21: community & social service
- 23: legal
- 25: education, training, library
- 27: arts, design, entertainment
- 29: healthcare practitioners & technical
- 31: healthcare support
- 33: protective service
- 35: food preparation, serving
- 37: building/ground cleaning & maintenance
- 39: personal care, service
- 41: sales
- 43: office, admin. support
- 45: farming, fishing, forestry
- 47: construction, extraction
- 49: installation, maintenance, repair
- 51: production
- 53: transportation, material moving

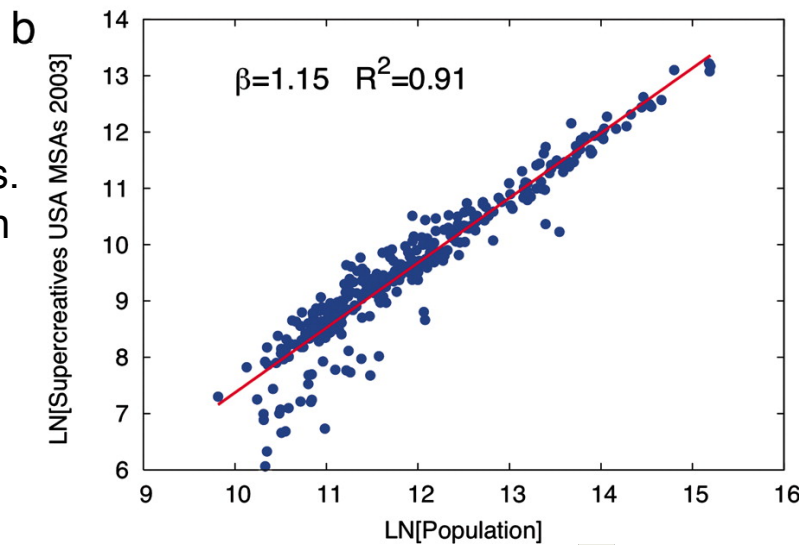


Four classes of MSAs, categorized by per capita GDP

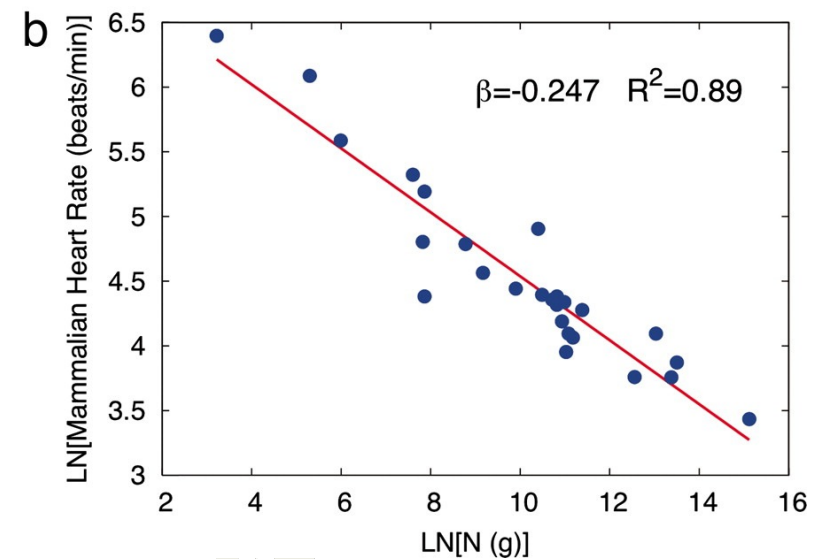
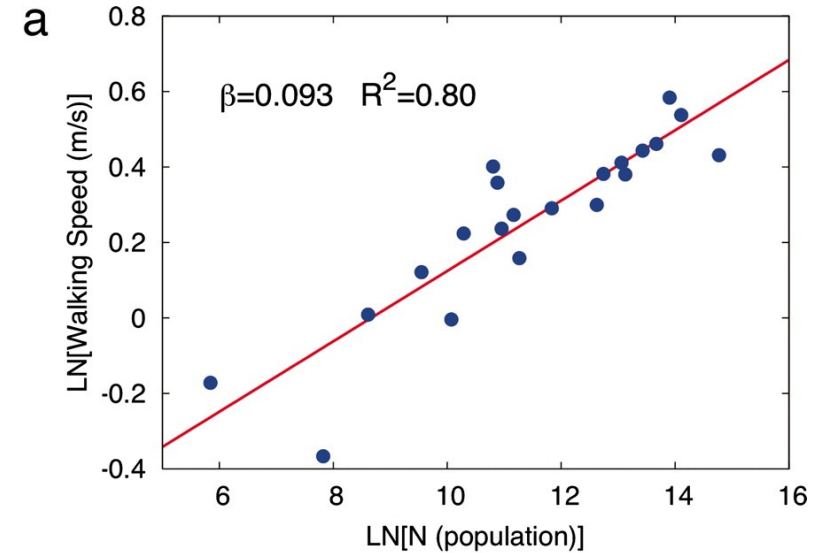
Wages vs. MSA  
Population  
(2004)



"Supercreative  
employment" vs.  
MSA Population  
(2003)



The pace of urban life increases with city size in contrast to the pace of biological life, which decreases with organism size.

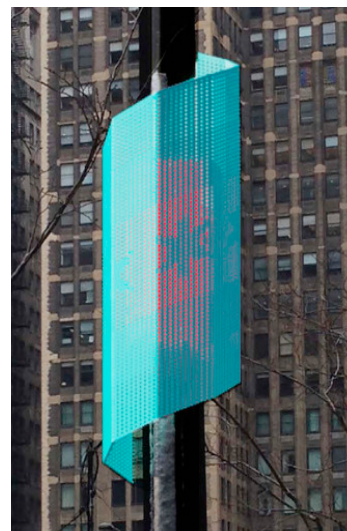


Growth, innovation, scaling, and the pace of life in cities

Bettencourt L M A et al. PNAS 2007;104:7301-7306

©2007 by National Academy of Sciences

University of Chicago,  
Argonne National Laboratory,  
The School of the Art Institute of Chicago,  
and The City of Chicago



## Initiative 3

**Implement policies and infrastructure to allow for urban technology experimentation**

The City will implement policies and basic infrastructure that make Chicago friendly to technology experimentation, allowing Chicago to become a global leader in environmental sensing, spectrum research, and wireless connectivity.

THE CITY OF  
CHICAGO  
TECHNOLOGY  
PLAN



### Academic Partners:

Arizona State University  
Clemson University  
MIT  
Illinois Institute of Technology  
Northwestern University  
Northern Illinois University  
Purdue University  
University of Illinois-Chicago  
University of Illinois Urbana-Champaign  
University of Notre Dame

### Industry Collaborators

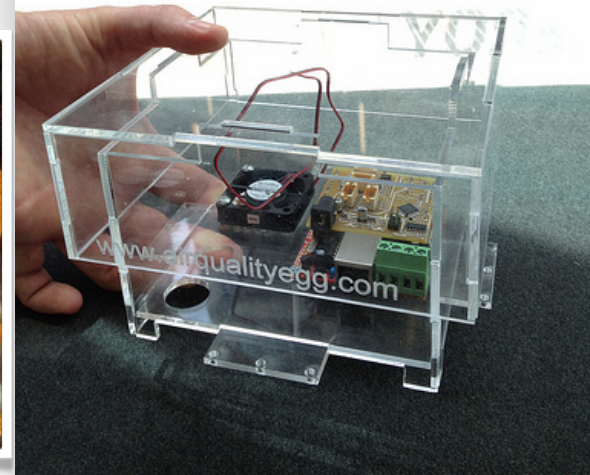
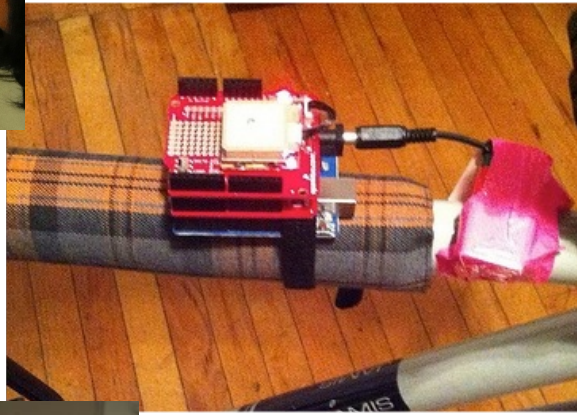
Cisco  
Intel  
Motorola Solutions  
Qualcomm  
Schneider Electric  
Zebra Technologies

Why is asthma more prevalent in some parts of the City? Is there a link to infrastructure? Environment?

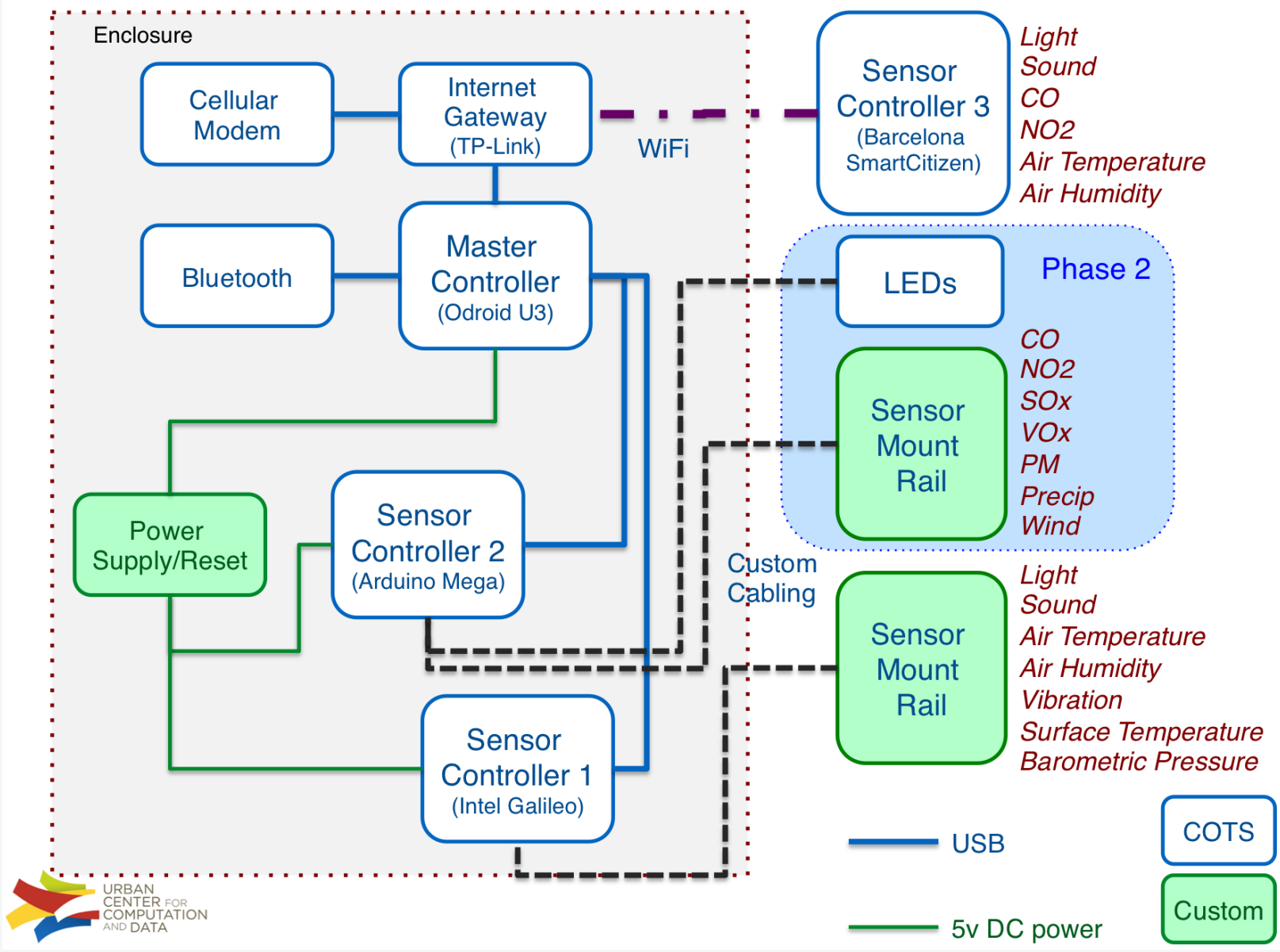
How is air quality affected by traffic flow and weather?

Would real-time pedestrian and vehicle flow data enable safer, more efficient streets?

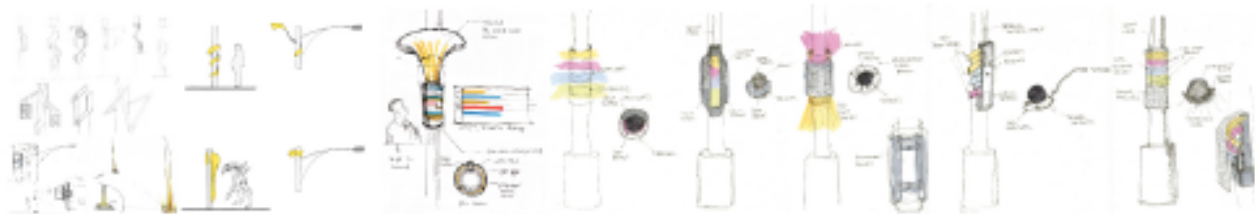
Can place-based educational games keep teens interested in school?



Confidential – For Partner Discussions Only



The School of the Art Institute of Chicago and the University of Chicago have developed a customizable design to *engage* and *inform* citizens. Training workshops with neighborhood youth began in July 2014.

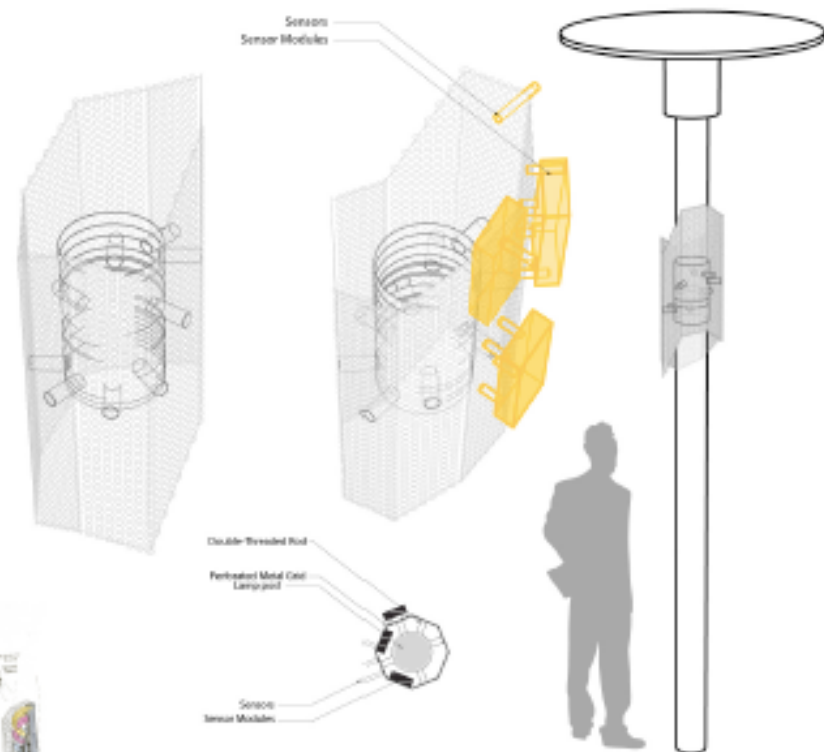


EARLY PROTOTYPE

SCREEN PATTERN PROTOTYPES



RENDERED CONCEPT







# CHICAGO: CITY OF BIG DATA

PEOPLE • INFORMATION • DESIGN

## NAVIGATING THE OF BIG DATA

### WHAT IS "BIG DATA"?

Big data is a catchphrase used to describe the volume, velocity, and variety of modern data generation. Never before has our world generated so much digital information—and the volume of data we generate will only continue to grow.

What's important, big data is you. We're talking of your actions and the city that surrounds you. Shared data used thoughtfully has the potential to help us transform how we design, build, and live cities.

### BIG DATA BIG QUESTIONS

## CHICAGO BIG DATA

PEOPLE • INFORMATION • DESIGN

"Big data" refers to the volume, velocity, and variety of the data generated in our world today. This explosion of digital information includes everything from data collected by environmental sensors to messages you post on social media.

Architects, planners, engineers, and citizens increasingly use data to understand urban forms and spark design innovation, making data a 21st century design material.

The big data boom is just beginning—cities across the globe are now discovering what this massive amount of information might mean for urban design and city life. Explore the exhibition to discover the potential of urban data and find a new perspective on Chicago and cities everywhere.

Visit [bigdataarchitecture.org](http://bigdataarchitecture.org)

### YOUR BLOCK: REVEALING CHICAGO'S DATA INFRASTRUCTURE

Where does urban data come from?

Cities are teeming with data. From the sensors that monitor traffic flow to the cameras that monitor public safety, cities are generating vast amounts of data. This data is the foundation of the city's infrastructure, and it's the key to understanding how cities work.

Explore examples of data infrastructure in Chicago and cities around the world.

UrbanCCD is a partner in City of Big Data a public exhibit of the Chicago Architecture Foundation (May 2014 – Sep 2015). The exhibit includes a 50% scale operational AoT node (insets).

The Eric & Wendy Schmidt  
Data Science for Social Good  
Summer Fellowship 2013

## Improving Communities through Data-Driven Land Banks

THE UNIVERSITY OF  
CHICAGO

Sophia Alice, Evan Misshula, Skyler Whorton, and Tom Plagge

### Summary

The foreclosure crisis led to an explosion of abandoned properties in Cook County—properties that can destabilize neighborhoods, depress tax revenues, drain government resources, and attract crime and decay. The Cook County Land Bank is a new agency tasked with putting them back to use.

### The Problem

The Land Bank has several tools at its disposal to redevelop abandoned buildings. They can clear title, forgive back taxes, combine parcels, and hold land tax-exempt until demand for the property recovers. However, since there are over 100,000 vacant residential addresses in Cook County (2012 Q4, HUD/USPS), the Land Bank must be selective in its acquisitions.



Vacant properties in a particularly distressed portion of Cook County (CMAQ Green Healthy Neighborhoods plan).

To help the agency determine which distressed properties to acquire – and what to do with them – we are developing prototype mapping and analytical tools that:

- Estimate housing demand and affordability in the community.
  - Assess neighborhood stability.
  - Identify nuisance properties.
  - Evaluate the economic impact of fixing up and selling the property, or demolishing it.
- The agency will use these community and property scores to help guide their strategy and operations as they begin acquiring properties next year.

### Data

• We used housing market data provided by the Institute of Housing Studies at DePaul University and Cook County. These data include real estate transactions, mortgage property assessments, foreclosures and property boundaries throughout the county, tagged by geographic area and property type.

• We also incorporated 311 and crime report data from City of Chicago, vacancy data from HUD/USPS data from HMDA, and economic data from the

This work was done during

### Community Scores

We are measuring the health of neighborhood real estate markets along several dimensions, including stability and affordability. The stability score (S) is based on Walker & Winston (2010), and depends on property values (V), transaction volume ( $V_1, V_2$ ) mortgages to owner occupants (M), and the prevalence of high-cost lending (H). The affordability score (A) is based on income (I) and median property sale price (P) in each census tract.

$$S = 0.6V + 0.3V_1 + 0.1V_2 + 0.2M - 0.4H$$

$$A = \int_{P/4}^{\infty} f(I) dI$$

Stability score

Affordability score

Green is more stable.

Green is more affordable.

Green is more stable.

Green is more affordable.

### Property Scores

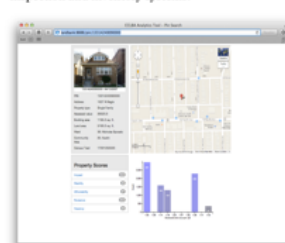
We are also developing scores for individual properties based upon their nuisance values to their neighbors and their economic impact on the community. The former is based on 311 and crime reports.

For the latter, we are using a hedonic pricing model that takes into account property and neighborhood characteristics. Based on historical data, we can estimate the percentage by which a foreclosure, vacancy, or demolition in a given community will affect the surrounding property values.

Our preliminary model indicates that, controlling for the basic demographic and economic characteristics of its community, each foreclosure that occurs within 1/8 mile of a property has approximately a -2% effect on its price.

### Web Application

We are incorporating the scores and maps we developed into a Django web application with a PostgreSQL database and PostGIS extensions. The parcel data will also be available via an API so that it can be kept synchronized with the Land Bank's inspection and inventory systems.



### Conclusions

The Cook County Land Bank plans to attack the problem of abandoned buildings in a nimble, data-driven way. Having all of the relevant information in one place will save the staff time, and summarizing the information in a handful of meaningful, digestible scores will help make the bank's decisions clear and transparent. A systematic approach to property acquisition will also allow the agency to evaluate the impact of the strategies it pursues.

### Future Work

The application and algorithms we provide to the Land Bank will be prototypes, intended primarily to guide the board's strategic discussions. As the agency moves into operation, the indicators and scores can be calibrated against real results, and can be revised to reflect changing strategies or market conditions.

The New York Times Technology | Personal Tech | Business Day

## Bits

JULY 25, 2013, 7:47 AM | Comment

## A Summer of Data Hacking Social Problems

By STEVE LOHR

FACEBOOK

TWITTER

GOOGLE+

SAVE

E-MAIL

SHARE

PRINT

The idea, Rayid Ghani recalled, grew out of his experience speaking to computer science students at elite schools like Carnegie Mellon, Stanford and the University of Chicago. President Obama had just won his re-election bid last fall. And Mr. Ghani, chief scientist for the campaign, was on a kind of explanatory victory tour, describing how cutting-edge data analysis and computing tools gave its side an edge.



Robert Kozloff

Rayid Ghani, chief scientist for President Obama's re-election campaign.

For Mr. Ghani, the Obama campaign demonstrated how those tools could be used to influence people in fields beyond the well-known commercial ones, like search, social networks and online advertising. And beyond politics, he would tell the students, were a host of social challenges in health care, education and urban development where their skills could be put to good use, working with nonprofits, civic groups and local governments.

2013  
Fellows





**WORLD BANK GROUP**



Pecan Street Inc.



2014 Data Science for Social Good Partners



**Sarah Abraham**  
Statistics  
University of Michigan



**Julius Adebayo**  
Engineering  
MIT



**Everaldo Aguiar**  
Computer Science  
University of Notre Dame



**Jeff Alstott**  
Psychiatry  
University of Cambridge



**Nasir Bhanpuri**  
Biomedical Engineering  
University of Southern  
California



**Cindy Chen**  
Engineering  
Purdue University



**Matt Conway**  
Geography  
University of California,  
Santa Barbara



**Nick Eng**  
Mathematics  
University of Pennsylvania



**Dylan Fitzpatrick**  
Computer Science  
Carnegie Mellon University



**Ben Green**  
Mathematics  
Yale University



**Chris Bopp**  
Computer Science  
University of Colorado



**Joe Brew**  
Public Health  
University of Copenhagen



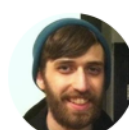
**Nadya Calderon**  
Visual Analytics  
Simon Fraser University



**Scott Cambo**  
Computer Science  
Cornell University



**Alejandra Caro**  
Economics  
Carnegie Mellon University



**Matthew Heston**  
Computer Science  
Illinois Institute of  
Technology



**Madian Khabsa**  
Computer Science  
Pennsylvania State University



**Vanessa Ko**  
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McGill University



**Himabindu  
Lakkaraju**  
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Stanford University



**Andrew Landgraf**  
Statistics  
Ohio State University



**Peter Landwehr**  
Computation  
Carnegie Mellon University



**Christopher Lazarus**  
Applied Mathematics  
Instituto Tecnológico  
Autónomo de México



**Jeff Lockhart**  
Computer Science  
Fordham University



**Alex Loewi**  
Public Policy  
Carnegie Mellon University



**Subhabrata  
Majumdar**  
Statistics  
University of Minnesota



**Miguel Perez**  
Architecture  
School of the Art Institute of  
Chicago



**Carlos Petricioli**  
Computer Science  
Instituto Tecnológico  
Autónomo de México



**Eric Potash**  
Mathematics  
Northwestern University



**Layla Pournajaf**  
Computer Science  
Emory University



**Andrew Reece**  
Psychology  
Harvard University



**Robert Manduca**  
Public Policy  
MIT



**Isaac McCreery**  
Mathematics  
Oberlin College



**David Miller**  
Psychology  
Northwestern University



**Philip Ngo**  
Computer Science  
Harvard University



**Diana Palsetia**  
Computer Science  
Northwestern University



**James Savage**  
Economics  
University of Melbourne



**Tracy Schifeling**  
Statistics  
Duke University



**Carl Shan**  
Statistics  
University of California,  
Berkeley



**Raphael Stern**  
Engineering  
University of Illinois



**Stephen Suffian**  
Computer Science  
Villanova University



**Sarah Tan**  
Statistics  
Cornell University



**Misha Teplitskiy**  
Sociology  
University of Chicago



**Sabina Tomkins**  
Computer Science  
New York University



**Rafael Turner**  
Computer Science  
University of Chicago



**Vrushank Vora**  
Mathematics  
University of Chicago



**Ellery Wulczyn**  
Computer Science  
Stanford University



**Zhou Ye**  
Computer Science  
Johns Hopkins University



**Sam Zhang**  
Computer Science  
Swarthmore College

# 2014 Data Science for Social Good Fellows



# URBAN CENTER FOR COMPUTATION AND DATA



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[C @ ANL.GOV](mailto:C@ANL.GOV)

